

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
960925-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	BROOKS/BRODEUR/HAR	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/15/12	960925	07910277

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RPFL	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-11--	:30	3	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-11--	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFLS101TVFL	\$850.00 NM
2	WESH	Th	10/11/12	6:25 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFLS101TVFL	\$850.00 NM
3	WESH	F	10/12/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFLS101TVFL	\$850.00 NM
2	10/09/12	10/12/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1--1--	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1--1--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	9:49 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	RPOFLS101TVFL	\$800.00 NM
1	WESH	F	10/12/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	RPOFLS101TVFL	\$800.00 NM
3	10/08/12	10/10/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	1-1----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-1----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/08/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFLS101TVFL	\$500.00 NM
1	WESH	W	10/10/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFLS101TVFL	\$500.00 NM
4	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	1-----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFLS101TVFL	\$450.00 NM
5	10/09/12	10/11/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-1---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFLS101TVFL	\$800.00 NM
2	WESH	Th	10/11/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFLS101TVFL	\$800.00 NM

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960925-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of Florida	BROOKS/BRODEUR/HARF	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/15/12	10/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFLS101TVFL	\$1,100.00 NM
9	10/08/12	10/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	1-1----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-1----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFLS101TVFL	\$1,000.00 NM
1	WESHW		10/10/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFLS101TVFL	\$1,000.00 NM
10	10/08/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11111--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFLS101TVFL	\$1,400.00 NM
3	WESHTu		10/09/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFLS101TVFL	\$1,400.00 NM
4	WESHW		10/10/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFLS101TVFL	\$1,400.00 NM
5	WESHTh		10/11/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFLS101TVFL	\$1,400.00 NM
2	WESHF		10/12/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFLS101TVFL	\$1,400.00 NM
11	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFLS101TVFL	\$1,500.00 NM
14	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	8:25 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	RPOFLS101TVFL	\$1,800.00 NM
15	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:13 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	RPOFLS101TVFL	\$1,200.00 NM
17	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	6:25 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFLS101TVFL	\$250.00 NM

Total Spots 22

Gross Total \$22,050.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Republican Party of Florida	BROOKS/BRODEUR/HARF	

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Agency Commission **\$3,307.50**

Net Amount Due **\$18,742.50**